Enric Girona
Senior Product Designer

WORK EXPERIENCE

Senior Product Designer
New Relic • DEC 2021 - MAR 2023

- Optimize Kubernetes monitoring by presenting valuable data to address cluster issues quickly. Use a lean design approach to work with cross-functional teams and developers.
- Integrate Kubernetes in APM, bringing context to developer users. Increased data ingestion led to higher company revenue.
- Contribute to revamping the new navigation and branding.
- Create guidelines and workflows for the design team (+100 members) to enhance productivity and collaboration.

Senior Product Designer • Front-end developer
Marfeel • NOV 2017 - JUL 2021

- SaaS product: deliver product improvements, new features, and functionalities from design to front-end implementation.
- Mobile product: lead the templating system, creating and maintaining design patterns that ensures a seamless UX.
- SaaS and Mobile product: Create and document the Design System for design and engineering teams.
- Spearheaded the switch from Sketch to Figma as our main design tool, which cut costs, streamlined collaboration and dev handoff.

Senior UX/UI Designer • Front-end developer
Deliberry (Antai Ventures) • JAN 2015 - NOV 2017

- As the only designer I led the e-commerce design and branding, working closely with the CEO, Head of Marketing and Head of product.
- Identify problems with the data team to improve flows and funnels, increase transactions, and create a simple and fast checkout.
- Define, concept, and design the customer's and courier's app (iOS, Android) validating workflows and interfaces through iterations.

UX/UI Designer • Front-end developer
Softonic • APR 2014 - JAN 2015

- Design(UX, UI), test A/B, and code features for the Softonic Downloader department, delivering software to more than 4 million visitors daily.
- Implement new features for the internal admin software catalog.
- Redesign and prototype iterations for the Softonic software downloading experience.

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Skills

- Product Design
- User Experience
- User Interface
- Design Research
- Interaction Design
- Rapid Prototyping
- Design Systems

Technical skills

HTML, CSS, SCSS, JS, Git

Tools

Figma, Sketch, Adobe Suite, Framer, Principle, Protopie, Amplitude, , Figjam, JIRA, Storybook

Education

- Bachelor in Digital Design
  Universidad Politécnica de Barcelona
- Bachelor of Design
  Universidad Autónoma de Barcelona

Languages

- Spanish (native)
- Catalan (native)
- English (fluent)